

HFA Supports Rhapsody in U.S., Germany, UK

New York, February 19, 2013: HFA, the nation's leading provider of rights management solutions for the music and other intellectual property-based industries, will be providing comprehensive rights management support to Rhapsody for its U.S.-based offering as well as for its acquisition of Napster and its international expansion to Germany and the UK.

Rhapsody has retained HFA's right management service, Slingshot, for end-to-end licensing support, including license issuance and administration, data management, royalty calculations and publisher payments for its U.S.-based offering. Additionally, HFA will be administering Rhapsody's direct licensing agreements with various international collection societies including PRS, GEMA, IMPEL and CELAS. Under this arrangement, HFA will act as Rhapsody's single point of contact and will leverage its expertise with the Digital Data Exchange (DDEX) data standards to manage their international exchange of song usage and song claim data. This will expedite foreign society payments to publishers and songwriters.

HFA's deeply established relationships with more than 46,000 publishers and 35 foreign societies combined with its unparalleled rights and data management technology uniquely positions the rights management leader to provide these services to Rhapsody. As a founding member of DDEX, HFA is a pioneer in establishing global data standards and its technology can be leveraged to support efficient data exchanges in any international territory.

"HFA is dedicated to enabling the business of music to best serve all parties involved: rights holders, distributors and consumers. Working with Rhapsody to facilitate rights holders' payments is a good example of how we do that. On the one hand, we are ensuring publisher and songwriter compensation and on the other, we are helping to move Rhapsody's business objectives forward," said Michael Simon, President and CEO of HFA.

"We are thrilled to be working with HFA in order to ensure that songwriters, composers and music publishers are compensated fairly for the use of their compositions," said Thorsten Schliesche, Vice President and General Manager for Rhapsody Europe. "In addition, HFA's DDEX expertise will be instrumental to Rhapsody as we grow the Napster business internationally."

About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. Slingshot, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member of the Digital Data Exchange (DDEX). Additionally, for the past four years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit harryfox.com and hfaslingshot.com.







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